

Hi! I'm Dan Edwards, an experienced designer with a focus on creating beautiful, useable interfaces & brands.

Over the past 10 years I've been fortunate enough to work on some really interesting products for clients, as well as develop brand new ones with my colleagues at No Divide. My skills include uncovering complex problems, solving them with beautiful, useable interface design and designing brands from the ground up.

REMOTE

I've worked remotely my entire career, so have developed strong organisation and communication skills within a distributed team.

TOOLS

Sketch
Adobe Creative Suite
InVision
Principle
Keynote

INTERESTS

I have such passion for design that I love to share it, participating in public talks all over the UK and Europe. Outside of work I take Henry, my miniature dachshund, on walks, go surfing and play football.

PROUD MOMENT

Young Designer of The Year, Net Awards 2013

EXPERIENCE

● No Divide Studio Nov 2014 - Present Creative Director

As the Creative Director of No Divide, I lead design across all projects as well as managed a remote team of up to 6 employees. I have designed experiences for web and mobile, including wireframing at all levels of fidelity, further developing ideas, constantly challenging assumptions and prototyping to validate them. I set and managed deadlines, lead client meetings and regularly presented work to stakeholders.

KEY ROLES:

- UX & User Interface Design
- Branding Design
- Marketing Design (*illustration, icon and web page design*)
- Lead Client Meetings & Presentations
- Project Management from conception to launch

● Freelance Sept 2008 - Nov 2014 User Interface, Branding & Web Design

While working as a freelance designer I worked with a wide range of clients. From large agencies and design studios to start-ups and in-house teams, I helped them solve many complex design challenges. I revelled in all kinds of tasks from UI design to branding and it was during this time that I achieved my Young Designer of the Year award, in 2013.

EDUCATION

Chichester College 2005 - 2007 BTEC Level 3 in Graphic Design

My passion for web design sparked while studying graphic design at Chichester College. I learned key graphic design principles and treated the web as another canvas to experiment on. My proudest work was designing a clothing company, including branding, a website and screenprinting the clothing myself. I received a Merit and a Double Distinction award for my final grade, one of the highest in my class.

REFERENCES
AVAILABLE UPON
REQUEST

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